



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,379.00	\$3,188.00	\$2,437.00	\$1,313.00	\$1,909.00	\$2,277.00	\$2,608.00	\$2,200.00	\$1,636.00	\$2,392.00	\$1,632.00	\$1,479.00	\$25,450.00
Bedrooms 2	\$2,854.00	\$3,498.00	\$3,304.00	\$2,085.00	\$2,160.00	\$2,472.00	\$3,211.00	\$2,372.00	\$1,830.00	\$2,148.00	\$1,754.00	\$1,796.00	\$29,424.00
Bedrooms 3	\$2,789.00	\$5,355.00	\$4,464.00	\$2,442.00	\$3,554.00	\$3,990.00	\$3,996.00	\$3,066.00	\$1,602.00	\$3,766.00	\$2,565.00	\$2,470.00	\$40,059.00
Bedrooms 4	\$3,643.00	\$4,982.00	\$5,404.00	\$3,952.00	\$3,407.00	\$7,037.00	\$7,353.00	\$6,495.00	\$3,658.00	\$4,154.00	\$5,400.00	\$5,377.00	\$60,862.00
Bedrooms 5	\$13,767.00	\$11,767.00	\$9,270.00	\$7,700.00	\$5,536.00	\$12,781.00	\$13,944.00	\$14,559.00	\$10,290.00	\$7,098.00	\$11,219.00	\$10,400.00	\$128,331.00
Bedrooms 6+	\$15,814.00	\$37,625.00	\$20,293.00	\$14,308.00	\$15,030.00	\$13,475.00	\$7,916.00	\$22,597.00	\$4,809.00	\$7,098.00	\$14,610.00	\$7,517.00	\$181,092.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,199.00	\$4,060.00	\$3,627.00	\$2,598.00	\$2,882.00	\$3,007.00	\$3,355.00	\$3,003.00	\$2,598.00	\$3,037.00	\$2,356.00	\$2,479.00	\$36,201.00
Bedrooms 2	\$4,140.00	\$4,993.00	\$4,826.00	\$3,599.00	\$3,303.00	\$3,652.00	\$4,571.00	\$4,043.00	\$2,956.00	\$3,558.00	\$3,236.00	\$2,850.00	\$45,727.00
Bedrooms 3	\$4,167.00	\$6,408.00	\$6,342.00	\$4,603.00	\$5,167.00	\$4,878.00	\$5,315.00	\$4,650.00	\$3,201.00	\$4,238.00	\$3,338.00	\$3,827.00	\$56,134.00
Bedrooms 4	\$5,128.00	\$10,304.00	\$8,211.00	\$7,046.00	\$8,250.00	\$9,647.00	\$9,938.00	\$7,797.00	\$5,610.00	\$6,866.00	\$6,813.00	\$8,959.00	\$94,563.00
Bedrooms 5	\$15,814.00	\$21,151.00	\$16,529.00	\$14,308.00	\$15,030.00	\$13,475.00	\$15,180.00	\$19,278.00	\$10,659.00	\$7,798.00	\$14,610.00	\$11,732.00	\$175,564.00
Bedrooms 6+	\$15,814.00	\$37,625.00	\$20,293.00	\$14,308.00	\$15,030.00	\$13,475.00	\$7,916.00	\$22,597.00	\$4,809.00	\$7,098.00	\$14,635.00	\$10,400.00	\$184,000.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,938.00	\$4,914.00	\$4,346.00	\$3,381.00	\$3,694.00	\$3,684.00	\$3,923.00	\$3,707.00	\$3,378.00	\$3,870.00	\$3,158.00	\$3,556.00	\$45,549.00
Bedrooms 2	\$5,426.00	\$6,246.00	\$6,131.00	\$4,917.00	\$4,684.00	\$4,596.00	\$5,396.00	\$5,148.00	\$4,074.00	\$4,909.00	\$4,421.00	\$4,400.00	\$60,348.00
Bedrooms 3	\$6,278.00	\$8,723.00	\$9,016.00	\$6,262.00	\$8,153.00	\$5,980.00	\$6,772.00	\$6,170.00	\$5,175.00	\$5,423.00	\$5,061.00	\$4,791.00	\$77,204.00
Bedrooms 4	\$6,898.00	\$12,959.00	\$10,004.00	\$8,552.00	\$12,504.00	\$11,323.00	\$12,652.00	\$8,642.00	\$7,983.00	\$9,671.00	\$8,290.00	\$10,464.00	\$119,942.00
Bedrooms 5	\$15,814.00	\$37,625.00	\$20,293.00	\$14,308.00	\$20,258.00	\$20,390.00	\$19,372.00	\$22,597.00	\$13,209.00	\$10,627.00	\$17,607.00	\$13,029.00	\$225,129.00
Bedrooms 6+	\$15,814.00	\$37,625.00	\$20,293.00	\$14,308.00	\$15,030.00	\$13,475.00	\$7,916.00	\$22,597.00	\$4,809.00	\$7,098.00	\$14,635.00	\$10,400.00	\$184,000.00

SIESTA KEY 2020

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.