



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$1,820.00	\$2,780.00	\$2,770.00	\$2,486.00	\$2,929.00	\$3,240.00	\$3,144.00	\$2,464.00	\$2,079.00	\$2,454.00	\$2,423.00	\$2,565.00	\$31,154.00
Bedrooms 2	\$1,912.00	\$2,663.00	\$3,458.00	\$3,158.00	\$3,083.00	\$3,154.00	\$3,571.00	\$2,521.00	\$2,066.00	\$2,383.00	\$2,510.00	\$2,653.00	\$33,132.00
Bedrooms 3	\$2,672.00	\$3,228.00	\$3,188.00	\$3,263.00	\$2,933.00	\$3,602.00	\$3,109.00	\$1,686.00	\$1,771.00	\$1,937.00	\$3,204.00	\$3,472.00	\$34,065.00
Bedrooms 4	\$5,509.00	\$4,763.00	\$5,890.00	\$6,481.00	\$4,578.00	\$6,992.00	\$5,134.00	\$5,879.00	\$6,675.00	\$5,074.00	\$3,579.00	\$6,730.00	\$67,284.00
Bedrooms 5	\$8,584.00	\$11,030.00	\$14,769.00	\$14,435.00	\$13,727.00	\$17,771.00	\$21,930.00	\$16,461.00	\$12,504.00	\$14,695.00	\$13,264.00	\$13,623.00	\$172,793.00
Bedrooms 6+	\$6,097.00	\$11,030.00	\$20,435.00	\$10,008.00	\$14,658.00	\$17,771.00	\$20,027.00	\$13,807.00	\$22,072.00	\$28,408.00	\$21,285.00	\$13,293.00	\$198,891.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,003.00	\$3,679.00	\$4,538.00	\$4,465.00	\$4,203.00	\$4,245.00	\$4,472.00	\$3,563.00	\$3,359.00	\$3,522.00	\$3,440.00	\$3,791.00	\$46,280.00
Bedrooms 2	\$3,388.00	\$3,986.00	\$5,117.00	\$4,755.00	\$4,284.00	\$4,724.00	\$5,366.00	\$3,902.00	\$3,165.00	\$3,627.00	\$3,787.00	\$3,937.00	\$50,038.00
Bedrooms 3	\$3,853.00	\$4,030.00	\$5,532.00	\$5,684.00	\$5,186.00	\$5,302.00	\$4,913.00	\$3,428.00	\$3,089.00	\$3,486.00	\$4,146.00	\$5,104.00	\$53,753.00
Bedrooms 4	\$9,105.00	\$7,635.00	\$9,395.00	\$10,323.00	\$8,098.00	\$11,502.00	\$12,600.00	\$9,246.00	\$8,864.00	\$6,842.00	\$8,036.00	\$10,696.00	\$112,342.00
Bedrooms 5	\$13,560.00	\$15,764.00	\$19,833.00	\$18,436.00	\$15,526.00	\$19,799.00	\$22,507.00	\$19,996.00	\$14,147.00	\$22,191.00	\$17,900.00	\$17,842.00	\$217,501.00
Bedrooms 6+	\$8,845.00	\$20,063.00	\$20,435.00	\$20,701.00	\$14,718.00	\$18,264.00	\$20,027.00	\$22,398.00	\$24,670.00	\$28,408.00	\$21,285.00	\$24,092.00	\$243,906.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$3,555.00	\$4,265.00	\$6,363.00	\$5,494.00	\$5,200.00	\$5,066.00	\$5,534.00	\$4,500.00	\$3,812.00	\$4,109.00	\$3,996.00	\$4,510.00	\$56,404.00
Bedrooms 2	\$4,812.00	\$5,274.00	\$6,513.00	\$5,800.00	\$5,457.00	\$5,784.00	\$6,544.00	\$5,191.00	\$4,398.00	\$4,609.00	\$4,730.00	\$5,167.00	\$64,279.00
Bedrooms 3	\$6,826.00	\$5,555.00	\$7,279.00	\$7,595.00	\$6,620.00	\$7,064.00	\$7,478.00	\$6,083.00	\$6,805.00	\$4,972.00	\$5,401.00	\$6,818.00	\$78,496.00
Bedrooms 4	\$10,962.00	\$10,588.00	\$12,927.00	\$12,375.00	\$12,194.00	\$13,026.00	\$14,130.00	\$10,420.00	\$9,776.00	\$11,280.00	\$14,638.00	\$15,240.00	\$147,556.00
Bedrooms 5	\$18,458.00	\$21,866.00	\$20,435.00	\$20,701.00	\$21,715.00	\$21,373.00	\$23,111.00	\$22,398.00	\$22,072.00	\$28,408.00	\$27,394.00	\$24,092.00	\$272,023.00
Bedrooms 6+	\$8,845.00	\$20,063.00	\$20,435.00	\$20,701.00	\$14,718.00	\$18,264.00	\$20,027.00	\$22,398.00	\$24,670.00	\$28,408.00	\$21,285.00	\$24,092.00	\$243,906.00

SIESTA KEY 2021

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.