



THE SHORT TERM SHOP

BROKERED BY
expTM
REALTY

Revenue (50th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$2,991.00	\$2,890.00	\$3,715.00	\$3,872.00	\$3,160.00	\$2,683.00	\$3,265.00	\$2,935.00	\$2,501.00	\$3,467.00	\$3,174.00	\$3,035.00	\$37,688.00
Bedrooms 2	\$2,913.00	\$2,257.00	\$4,849.00	\$4,594.00	\$3,292.00	\$2,997.00	\$3,872.00	\$3,389.00	\$2,394.00	\$3,338.00	\$3,274.00	\$3,325.00	\$40,494.00
Bedrooms 3	\$2,812.00	\$1,980.00	\$4,208.00	\$5,750.00	\$2,359.00	\$4,143.00	\$5,306.00	\$3,673.00	\$2,586.00	\$4,472.00	\$3,943.00	\$4,030.00	\$45,262.00
Bedrooms 4	\$7,599.00	\$8,636.00	\$6,797.00	\$8,598.00	\$6,878.00	\$10,685.00	\$5,618.00	\$5,075.00	\$5,575.00	\$6,814.00	\$6,750.00	\$4,739.00	\$83,764.00
Bedrooms 5	\$17,167.00	\$13,338.00	\$16,262.00	\$12,425.00	\$18,119.00	\$13,785.00	\$18,768.00	\$14,405.00	\$16,451.00	\$17,516.00	\$15,416.00	\$13,187.00	\$186,839.00
Bedrooms 6+	\$17,167.00	\$13,338.00	\$7,355.00	\$9,588.00	\$8,250.00	\$12,336.00	\$15,482.00	\$26,185.00	\$18,906.00	\$24,856.00	\$22,146.00	\$15,197.00	\$190,806.00

Revenue (75th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$4,219.00	\$4,927.00	\$5,891.00	\$5,259.00	\$4,257.00	\$3,689.00	\$4,230.00	\$4,185.00	\$3,375.00	\$4,302.00	\$4,034.00	\$4,279.00	\$52,647.00
Bedrooms 2	\$4,537.00	\$3,474.00	\$7,379.00	\$6,319.00	\$4,846.00	\$4,600.00	\$5,448.00	\$5,147.00	\$3,944.00	\$4,788.00	\$4,701.00	\$4,864.00	\$60,047.00
Bedrooms 3	\$4,968.00	\$3,370.00	\$9,051.00	\$8,109.00	\$5,521.00	\$6,609.00	\$7,551.00	\$5,740.00	\$4,766.00	\$6,657.00	\$5,710.00	\$5,566.00	\$73,618.00
Bedrooms 4	\$9,796.00	\$11,363.00	\$15,041.00	\$16,486.00	\$9,700.00	\$14,304.00	\$13,661.00	\$9,210.00	\$9,057.00	\$10,839.00	\$7,873.00	\$7,500.00	\$134,830.00
Bedrooms 5	\$22,570.00	\$14,685.00	\$24,111.00	\$19,105.00	\$23,707.00	\$22,557.00	\$25,947.00	\$23,654.00	\$20,105.00	\$24,856.00	\$20,638.00	\$16,219.00	\$258,154.00
Bedrooms 6+	\$17,167.00	\$13,338.00	\$14,232.00	\$10,388.00	\$12,468.00	\$14,094.00	\$15,482.00	\$27,244.00	\$20,384.00	\$25,538.00	\$25,196.00	\$21,726.00	\$217,257.00

Revenue (90th Percentile)

Bedrooms	January	February	March	April	May	June	July	August	September	October	November	December	Total
Bedrooms 1	\$5,150.00	\$7,168.00	\$7,537.00	\$6,097.00	\$5,155.00	\$4,675.00	\$5,340.00	\$4,910.00	\$4,595.00	\$4,889.00	\$4,628.00	\$5,313.00	\$65,457.00
Bedrooms 2	\$5,973.00	\$5,297.00	\$8,856.00	\$8,015.00	\$6,056.00	\$6,076.00	\$7,257.00	\$6,135.00	\$5,137.00	\$5,638.00	\$5,783.00	\$6,181.00	\$76,404.00
Bedrooms 3	\$6,059.00	\$5,318.00	\$12,671.00	\$9,454.00	\$7,396.00	\$8,856.00	\$8,989.00	\$7,546.00	\$7,001.00	\$7,676.00	\$7,854.00	\$8,448.00	\$97,268.00
Bedrooms 4	\$14,651.00	\$12,240.00	\$17,653.00	\$17,896.00	\$16,689.00	\$18,274.00	\$19,986.00	\$13,994.00	\$13,497.00	\$13,472.00	\$9,007.00	\$9,429.00	\$176,788.00
Bedrooms 5	\$25,243.00	\$23,300.00	\$47,564.00	\$37,164.00	\$28,689.00	\$25,055.00	\$90,097.00	\$27,244.00	\$22,738.00	\$25,538.00	\$25,196.00	\$22,575.00	\$400,403.00
Bedrooms 6+	\$17,167.00	\$13,338.00	\$14,232.00	\$10,388.00	\$28,689.00	\$14,094.00	\$15,482.00	\$27,244.00	\$22,738.00	\$25,538.00	\$28,371.00	\$26,565.00	\$243,846.00

SIESTA KEY 2022

DISCLAIMER: The ultra-luxury category on AirDNA was excluded from this data in order to provide more conservative and realistic data.